



2021 ANNUAL REPORT



AIA Philadelphia is a chapter of the American Institute of Architects. The AIA Philadelphia Chapter is the voice of the architectural profession in Greater Philadelphia and is the resource for its member's professional development and their service to society.

AIA PHILADELPHIA CHAPTER HIGHLIGHTS & MEMBERSHIP



OUR VALUES



Advancing Architecture and Design

Celebrating and empowering architects to do their best to design a better world for everyone.



Leading on Climate Action

Advocating for bolder policies and sufficient resources that will create a resilient and sustainable world.



Prioritizing Equity & Justice

Fostering a culture shift towards inclusivity, while championing equitable design and development.

ADVOCACY.

In 2021, AIA Philadelphia hosted its first ever City Hall action day meeting with five Philadelphia city council members and discussing our three main focus areas:

- SUSTAINABILITY**
- EQUITY AND AFFORDABLE HOUSING**
- AND DESIGN IN THE PUBLIC REALM**

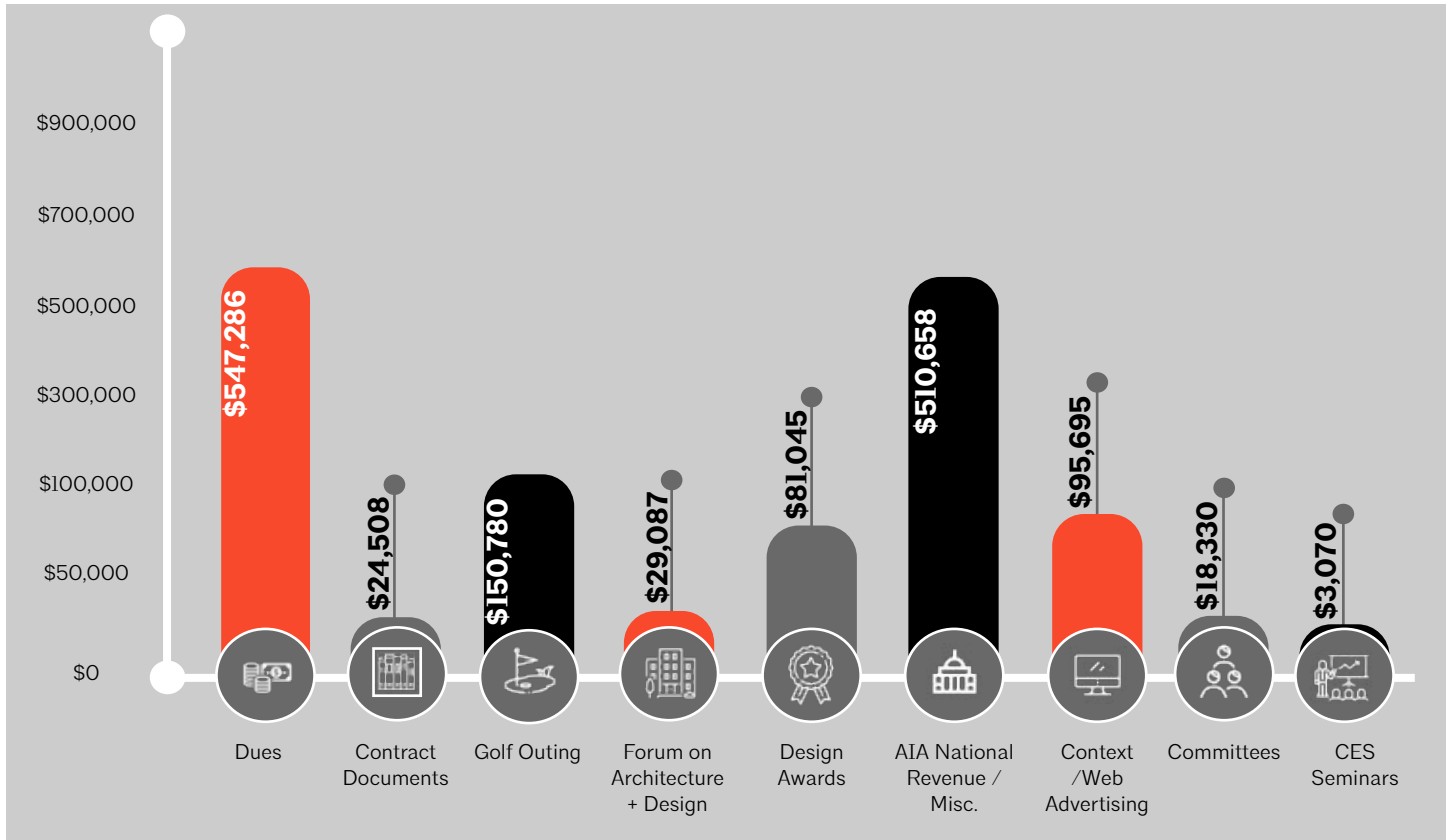
It was a great first step in building relationships with our city council members and sharing our priorities, while listening to them about what they are focused on.

SERVICE.

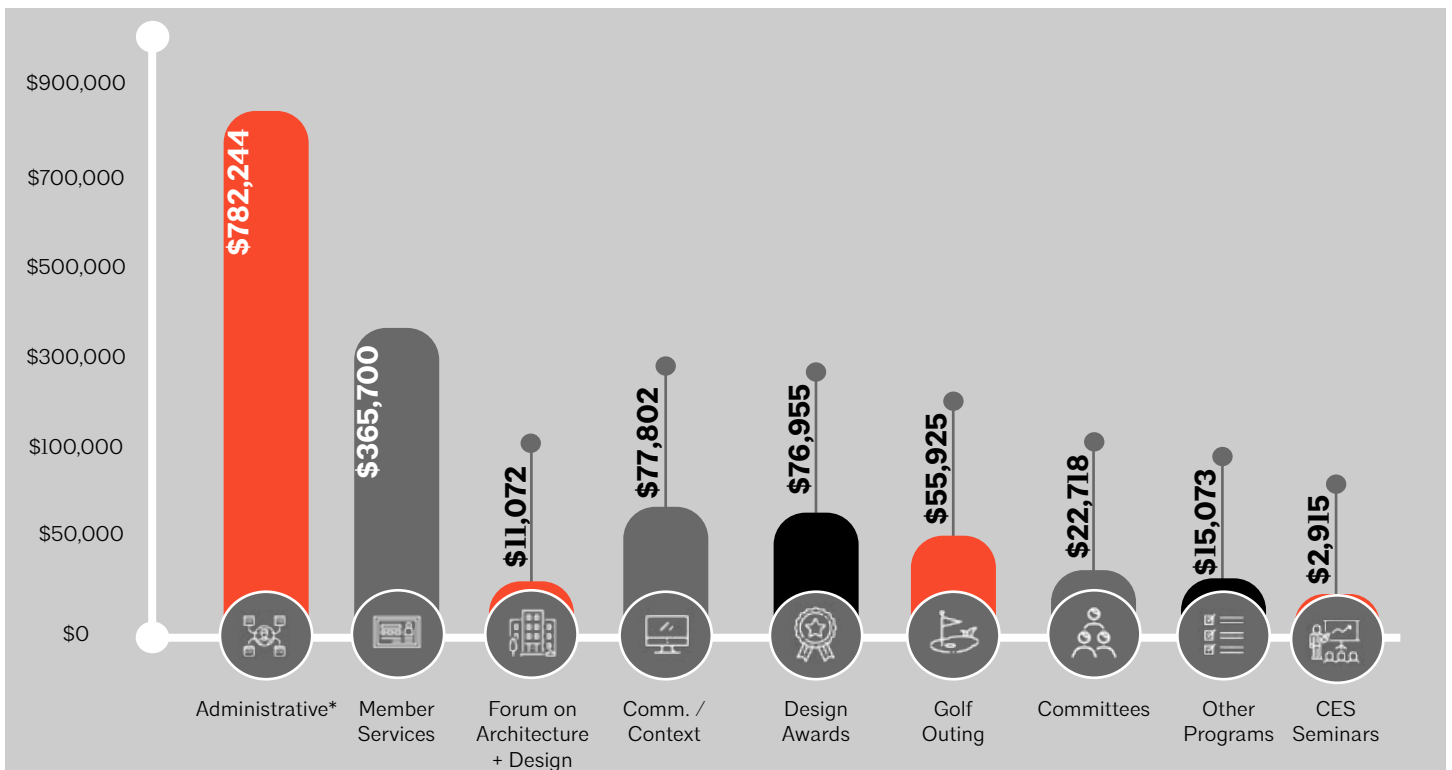
Serving society has always been a fundamental tenant of the AIA Philadelphia community. In 2021 we re-launched our **Architecture and Design Education** program and we're in five classrooms with leadership and teaching from our volunteer architects. As the program grows, we will continue to call on different firms and disciplines to commit the time and resources to support our efforts helping BIPOC and LatinX students in Philadelphia learn more about design and the built environment.

AIA PHILADELPHIA FINANCIALS

TOTAL REVENUE



TOTAL EXPENSES



*Administrative Expenses include: Rent, Office Supplies, Equipment, Technology, Fundraising Expenses, Insurance, Accounting, Travel, Printing, administrative portion of staff salaries, and other miscellaneous expenses.

2021 AIA PHILADELPHIA COMMITTEES

AIA Philadelphia has over 25 active member committees that plan events, create educational programming, provide networking & socializing opportunities for members, collaborate across disciplines to strengthen members' practice, and ensure organizational excellence for the Chapter. Committees are the lifeblood of our association and getting involved with a committee is the best way to get more from your AIA membership.

Forum on Architecture + Design

**THE FORUM ON
ARCHITECTURE
AND DESIGN,**
FEATURED 3 HALF
DAY PROGRAMMING
SESSIONS CREATED BY
3 COMMITTEES OVER 3
CONSECUTIVE MONTHS.

152
REGISTERED

59 PROVIDER
PROGRAMS IN 2021
CES PROGRAMS **64**
LU'S **84.75**
HSW'S **27.5**
NEARLY **3,000**
COMBINED
ATTENDEES



THE DESIGN COMMITTEE
HONORED **14 PROJECTS**,
SELECTED BY OUR
DETROIT JURY – AT THE
FIRST EVER HYBRID
2021 DESIGN AWARDS
CELEBRATION HOSTED AT
THE CENTER.



COTE 2030 WORKING GROUP
HOSTED 10 SESSIONS WITH .

626

REGISTRANTS



THE SOLD-OUT
AIA GOLF OUTING
BROUGHT IN

\$112,150

IN SPONSORSHIP
AND ATTENDANCE
(BEFORE COSTS).



USED 2021'S REMOTE WORK
ENVIRONMENT TO RENOVATE
THE AIA PHILADELPHIA
AND COMMUNITY DESIGN
COLLABORATIVE OFFICE SPACE
FEATURING AN ACOUSTICAL
WALL BY MIO CULTURE.



THE DEI COMMITTEE,
LAUNCHED REGISTRATION
FOR THEIR NEW WORKSHOP,
**THE CULTURE CHANGE
INITIATIVE**, SUPPORTING
MEMBERS AND FIRMS IN
THE PURSUIT OF EQUITY,
DIVERSITY AND INCLUSION

COMMITTEE LEADERSHIP

Volunteering on a Committee is a great way to expand your membership value.



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Juli Foley - juli@aiaphila.org

Nominating

Rob Fleming - flemrob@design.upenn.edu

More information about each committee and contact information, visit our website. Most meet at the CFAD. Committee leadership participates in our quarterly Committee meetings to share information, network, and learn how Chapter staff can support the Committees' goals.

CENTER / ARCHITECTURE + DESIGN

The Center for Architecture and Design is a 501(c)(3) non-profit organization that was created by the Philadelphia chapter of the American Institute of Architects in 2002 to engage the public about architecture and design. Through design, citizens of the Greater Philadelphia region will solve problems and improve our community.



Kahn Award Recipients: Stephen Kieran and James Timberlake
Attendance: 314 | Fundraising: \$52,415

Designers behind the widely acclaimed U.S. Embassy in London, the transformation of Dilworth Park, the master plan for Central Delaware, and hundreds of other projects worldwide, were honored by the with the 35th Louis I. Kahn Award.



Edmund N. Bacon Urban Design Awards + Student Design Competition
Attendance: 125 | Fundraising: \$34,845

The Center hosted a talk by social psychiatrist and professor of urban policy and health at The New School, Mindy Thompson Fullilove, the 2021 recipient of the Edmund N. Bacon Urban Design Award. Dr. Fullilove was selected based on her focus on environmental justice, calling attention to the impacts industrial developments have on poor and minority communities.



Nearly 20 different student teams submitted to the 2021 Urban Design Awards Student Competition challenging students to rethink the Philadelphia Energy Solutions site with first place awarded to Farming Nature, Framing Future a student team from University of Pennsylvania: Junwon Kim, Heejung Shin, and Nuosha Wang.



2021 Michael Spain, Associate AIA, NOMA
Hired to lead Architecture in Design Education Program

The Center welcomed Michael Spain, Associate AIA, NOMA, as the new Director of Design Education. In this role, Michael is responsible for expanding and implementing the K-12 student design education programming throughout Philadelphia. The Center has a 40-year history of offering design education in various forms. Still, in the last three years, the organization's focus shifted to providing underserved youth in Philadelphia classrooms with access to design education. Michael's day to day activities include curriculum development, program design, volunteer outreach, donor cultivation, and stakeholder engagement. The position allows Michael to combine his experience as a designer with his passion for education and his commitment to strengthening the industry pipeline for black, Indigenous, and people of color.

FULL PROGRAM SCHOOLS

Alexander Adaire School - three 5th grade classrooms, total of 50 students

William D. Kelly School - three classrooms, one Kindergarten, one 4th grade, one 8th grade, total of 75 students

Lowell School - five 3rd grade classrooms, total 100 students

PROGRAM CONSULTANT CLASSROOMS

Mayfair Elementary School - one 7th grade classroom, total 20 students, assisted Construction Technology and Engineering class with architectural design component.

DESIGNPHILADELPHIA FESTIVAL



70+ events and open houses virtually and throughout the city over 12 days introducing the public to our city's design community.

Social Media | 168,000+ impressions

Digital Newsletters | 6K+ subscribers

Website | 58K + page views
14K + unique site visitors

Attendance | 3,000+ attendees



Festival Happenings

- LIVE DesignPhilly Kickoff Party with 320+ attendees
- Hosted joint DesignPhilly + Archtober event with Community Design Collaborative and AIA NY about community design
- Design is Inclusive event collaboration with Crafted and Collab at the new W Hotel Philadelphia was sold out with more than 200 attendees





2021 BOARD OF DIRECTORS & STAFF

BOARD OF DIRECTORS

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President
Jacobs

Jeff Goldstein, FAIA
President-Elect
DIGSAU

Robert Shuman, AIA, LEED AP
Treasurer
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Paul Avazier, AIA, LEED AP BD+C, NCARB
Past President
Atkin Olshin Schade Architects

Rich Vilabrera, Jr., Assoc. AIA
Secretary
KieranTimberlake

Brian Smiley, AIA, CDT, LEED BD+C
Director of Sustainability + Preservation
HOK

Phil Burkett, AIA, WELL AP, LEED AP NCARB
Director of Firm Culture + Prosperity
Meyer Design

Stephan Kuttner Potts, AIA
Director of Technology + Innovation
Stanev Potts Architects

Erin Roark, AIA LEED AP
Director of Equity, Diversity, & Inclusion
WRT

Fátima Olivieri – Martínez, AIA
Director of Design
KieranTimberlake

Kevin Malawski, AIA, LEED AP
Director of Advocacy
Karbon Architects

Rob Fleming, AIA, LEED AP BD+C
Director of Education
Jefferson University

Timothy A. Kerner, AIA
Director of Professional Development
Terra Studio

Michael Johns, FAIA, NOMA, LEED AP
Director of Equitable Communities
M Designs + MWJ Consulting, LLC

Clarissa Kelsey, Assoc. AIA
At-Large Director
Stantec

Sophia Lee, AIA, NOMA, LEED AP B+C
At-Large Director
Jacobs

Scott Compton, AIA, NCARB, LEED AP
AIA PA Director
Compton Insights

Mike Penzel, Assoc. AIA
Associate Director
BRR Architecture

Ross Silverman, Assoc. AIA, LEED Green Associate
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WRT

Tya Winn, NOMA, LEED Green Associate, SEED
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Community Design Collaborative

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AIA Philadelphia
November 12, 2021

WELCOME
Day 2:
Affordable
Housing

KEYNOTE:
Daniel Aldana Cohen
A Green New Deal for
Housing: An Anti-Racist
Building Agenda for a
Decade of Struggle

**Forum on
Architecture
+ Design**

- SESSION 1**
Combating our New
'Gravity' with
Passive (Aggressive)
Efforts
- SESSION 2**
Philadelphia
Neighborhoods
- Present and Future
- SESSION 3**
Unhoused
Communities

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CHART**

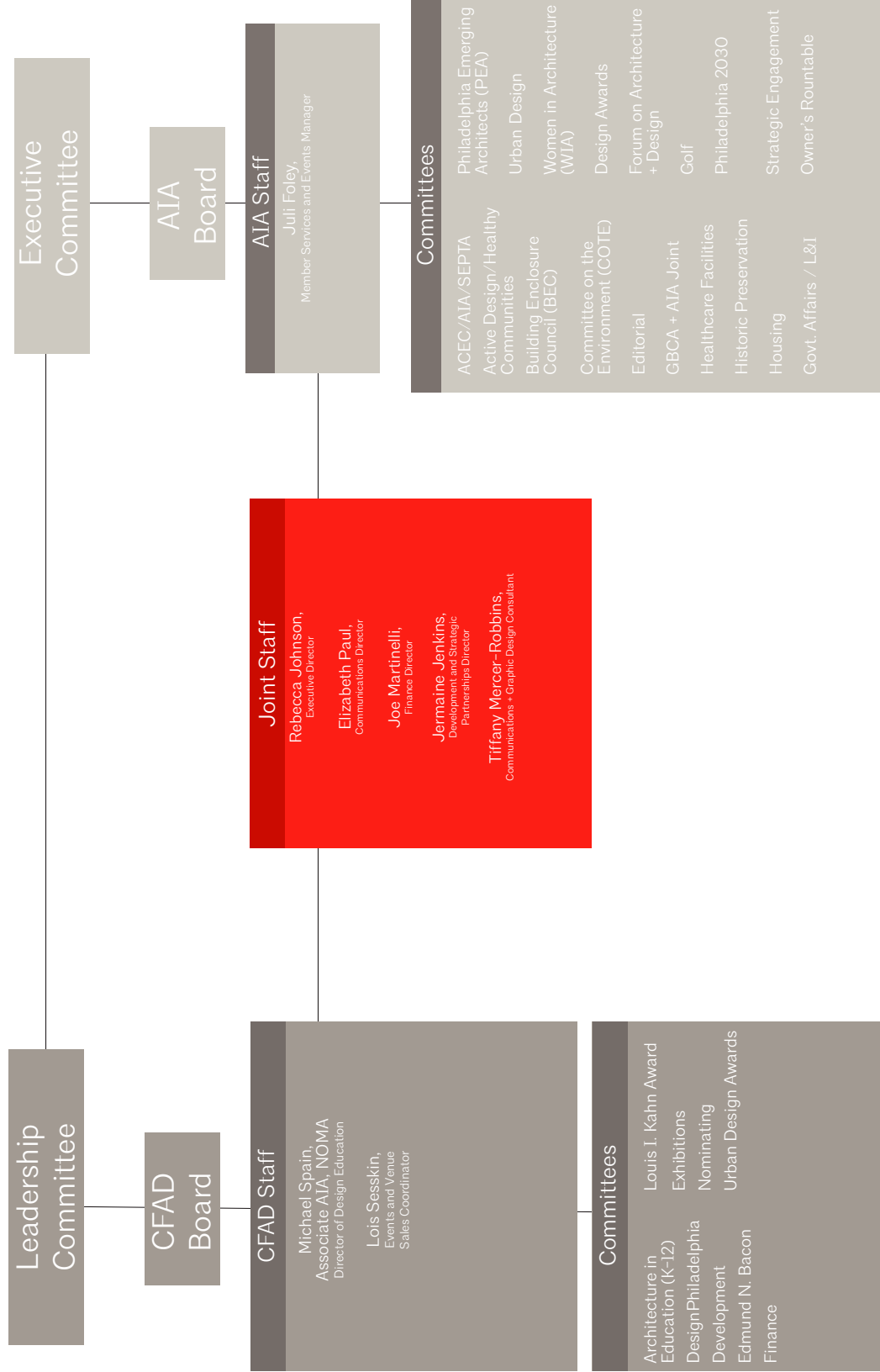
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ORGANIZATION CHART

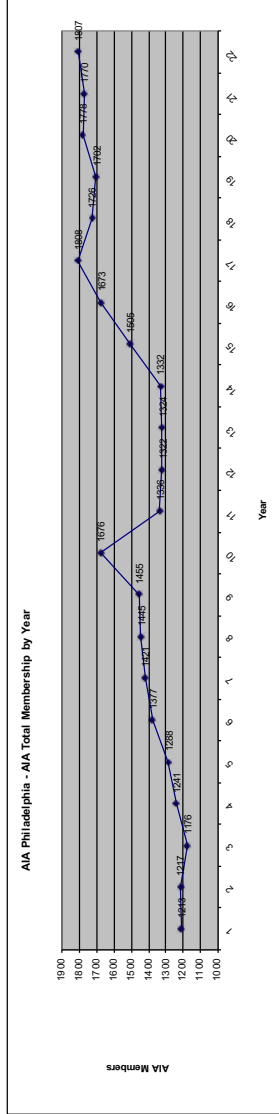
2021 CFAD / AIA Organization / Committee Chart



MEMBERSHIP REPORT

AIA Philadelphia Annual Membership Report

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	
AIA Members (RA)	971	991	977	1029	1036	1105	1127	1131	1153	1097	1055	1038	1040	1050	1007	1107	1300	1302	1300	1333	1344	1356	
AIA Associates	143	129	106	114	156	172	190	204	185	152	146	137	133	139	115	183	262	183	189	224	196	215	
Fellows																							
AIA Emeritus	95	93	88	93	91	95	99	105	112	120	130	142	146	138	137	137	141	142	147	154	161	165	
Honorary Members	4	4	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	5	6	6	6	
TOTAL INDIVIDUAL MEMBERSHIP	1213	1217	1176	1241	1288	1377	1421	1445	1455	1676	1336	1322	1324	1332	1505	1673	1808	1726	1702	1778	1770	1807	
Member Architecture Firms			255	272	276	299	294	300	299	296	282	265	252	250	226	247	251	271	272	234	240	241	
Allied Members			225	213	209	237	254	250	267	246	191	197	198	197	147	179	219	242	165	129	175	174	



CONTINUING EDUCATION REPORT



AIA Philadelphia Education Report

This report provides an overview of the educational offerings provided by AIA Philadelphia. Every year the Chapter presents continuing education programs on various topics including Practice Management, Urban Design, Preservation, Healthcare, Building Enclosure, Technology, Housing and more. In addition, the Chapter offers Architecture Registration Exam courses March through November. Architects, graduates, other design professional and non-members from Greater Philadelphia, Eastern Pennsylvania, New Jersey, Delaware, Maryland, and New York attend Chapter education programs and conferences.

Continuing Education

The numbers below reflect the continuing education courses for which AIA Philadelphia was the registered provider and programs presented by other AIA registered providers at AIA Philadelphia Chapter programs and events. These courses include programs organized by chapter staff, committees, architect, and affiliate member firms as well as numerous collaborating organizations including Associated Builders & Contractors, Urban Land Institute Philadelphia Chapter, American Planning Association Pennsylvania Chapter and the American Society of Landscape Architects Pennsylvania Delaware Chapter. Programs presented by other AIA registered providers are not included in these numbers even if those programs were presented at a Chapter committee meeting or event.

Architect Registration (ARE) Courses

AIA Philadelphia is the only Chapter in the region presenting ARE courses. Taught by volunteer instructors, these courses are provided to members and non-members at a significantly lower cost than ARE courses presented elsewhere. These courses, along with our ARE study guides lending library and the ARE Study Sessions organized by the Chapter's Young Architects Forum, provide a robust ARE preparation program for graduate architects in our region.

					2021	2020	2019	2018
Continuing Education Programs								
	AIA Philadelphia Provider Programs				59	64	99	125
		LUs			84.75	41	77.75	96.5
		HSW			27.5	50.75	67.25	114
	Total Attendance				2909	2355	1965	2382
ARE Study Courses								
	Total Attendance				NA	NA	43	100
		Members			NA	NA	32	40
		Non-Members			NA	NA	11	60

2021 FINANCIALS


AIA Philadelphia
Chapter & Bookstore
 Summary of Income and Expenses for the Periods 2016 - 2021

	Budget 2021	Actual 2021	Actual 2020	Actual 2019	Actual 2018	Actual 2017	Actual 2016
Chapter Income							
Dues	569,000	547,286	555,410	547,132	542,938	498,487	510,645
Events, Programs, Documents & Other	714,100	913,173	463,482	722,271	609,592	542,480	938,870
Total	1,283,100	1,460,459	1,018,892	1,269,403	1,152,530	1,040,967	1,449,515
Chapter Expenses							
General & Administrative Exp.	978,631	1,147,946	858,865	1,011,991	994,198	785,640	894,109
Program Expenses	304,635	286,571	154,795	400,674	377,099	267,507	493,329
Total	1,283,266	1,434,517	1,013,660	1,412,665	1,371,297	1,053,147	1,387,438
Chapter Net Income (Loss)	(166)	25,942	5,232	(143,262)	(218,767)	(12,180)	62,077
Bookstore Income							
Sales of Merchandise	0	0	0	0	89,468	155,675	172,611
Webstore Revenue	0	0	0	0	57,725	46,460	26,648
AIA National Revenue (MDF & Co-op)	0	0	0	0	0	1,940	2,458
Total	0	0	0	0	147,193	204,075	201,717
Bookstore Expenses							
Cost of Merchandise	0	0	0	0	105,405	104,442	101,518
Personnel	0	0	0	0	31,898	75,636	73,031
Office Operations & Overhead	0	0	0	0	53,791	76,532	82,828
Travel	0	0	0	0	243	311	311
Other Expenses	0	0	0	0	5,950	6,087	4,987
Total	0	0	0	0	197,044	262,940	262,675
Bookstore Net Income (Loss)	0	0	0	0	(49,851)	(58,865)	(60,958)
CHAPTER & BOOKSTORE NET INCOME (LOSS)	(166)	25,942	5,232	(143,262)	(268,618)	(71,045)	1,119
Reserves							
Add Back in 5% dues to reserves entry	17,875	18,082	18,253	18,058	17,473	16,544	16,766
Investment Gain or Loss	0	98,007	78,590	105,126	(42,895)	103,829	74,535
Center Contribution from reserves	0	0	0	0	0	0	0
Audited Net Income (Loss)	17,709	142,031	102,075	(20,078)	(294,040)	49,328	92,420

Our Vision

Through architecture, we strive to design a better world for all.

AIA Philadelphia
Center for Architecture and Design

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